



WOMEN GLIDING in the UK

Liz Sparrow



Liz Sparrow

- XC racing pilot flies an ASG29 😊
- British Team member
- WomenGliding founder member
- Instructor
- WWGC2022 Championship Director
- FAI Women With Wings group member



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WOMEN'S
**WORLD
GLIDING**
CHAMPIONSHIP

2022

Women Glide



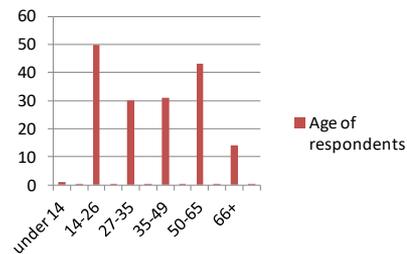


Women Baseline Survey

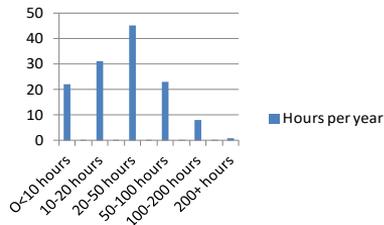
Who took part?

- **184 responses**
 - 72% active glider pilots
 - ~25% of UK female pilots
 - 28% instructors
 - Wide age range
- **Of those no longer active**
 - 1/3 experienced pilots
 - 1/5 stopped after their TL

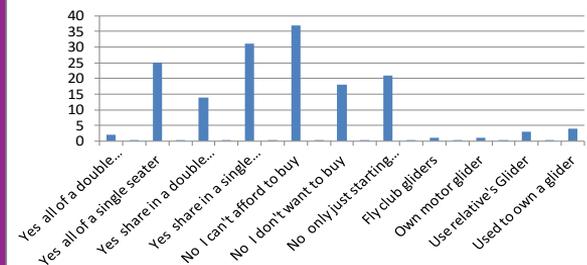
Age of respondents



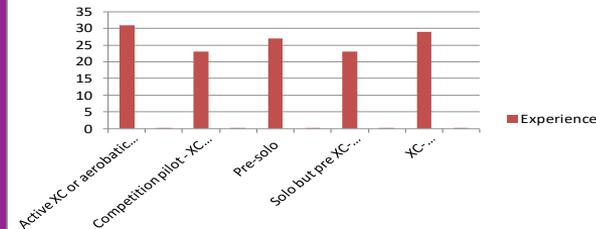
Hours per year



Glider availability



Experience



Keeping women in gliding - training

☹️ **Club training is unstructured**



😊 **Easy/good pre-solo but...**

☹️ **...only 44% agreed club training ensured good progress beyond solo**

☹️ **35% actively disagreed with this**

😊 **Mentoring helps**

😊 **Around 60% want a mentor**

😊 **Around 60% want to mentor**



2 most
frequent
comments



Keeping women in gliding – club atmosphere

😊 Around 70% say their club is woman-friendly

BUT

😞 28% of stoppers said club atmosphere was a cause of leaving gliding

😞 29% of all replies said men's attitudes need to change

1 thing to make a difference?



- 35% More women in visible roles in clubs
- 29% Target advertising to young women
- 22% Change club atmosphere



Top 3 areas active pilots identified



**STAND UP IF YOU RECOGNISE THESE
ISSUES...**

Opportunity!

😊 Getting new women into the sport

- 😊 Make your women visible (BUT don't exploit them!)
- 😊 Target recruitment

😊 Keeping women in the sport

- 😊 'Bite-size' gliding
- 😊 Offer *AND STRUCTURE* support
- 😊 Use role models but avoid 'ghettos'
- 😊 Address behaviour at the launch point

'10 things you can do to encourage more women'

Guidance document for clubs

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GETTING MORE WOMEN GLIDING

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What are we trying to say?

- Great logos
- But
- complex and not related

BRITISH GLIDING TEAM

BRITISH GLIDING WWGC SQUAD

BRITISH GLIDING ASSOCIATION

Women Glide

I fly like a girl
Women Glide

11TH FAI WOMEN'S W GLIDING CHAMPION
THE GLIDING CENTRE + HUSBANDS BOSWORTH

2022

WOMEN GLIDE

womenglide.co.uk
gliding.co.uk
wwgc2022.co.uk
wwgcsquad@womenglide.co.uk
Glidingteam.co.uk (obsolete?)
team.gliding.co.uk

(NB Junior, aerobatic & vintage gliding brands also exist)

[BUT HOME](#) / [LATEST NEWS](#) / [NEXT COMPETITION](#) / [OUR TEAMS](#) / [SUPPORT US](#) / [HISTORY](#) / [WORLD RANKINGS](#) / [ABOUT THE BRITISH TEAM](#) / [GALLERY](#)



- Simple and clear
- 'Discover Gliding'





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-  [GROW](#) ▾
-  [COMMUNITY](#) ▾

[BLOG](#) [SHOP](#)

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A SUPPORTIVE COMMUNITY

INSPIRE

GROW

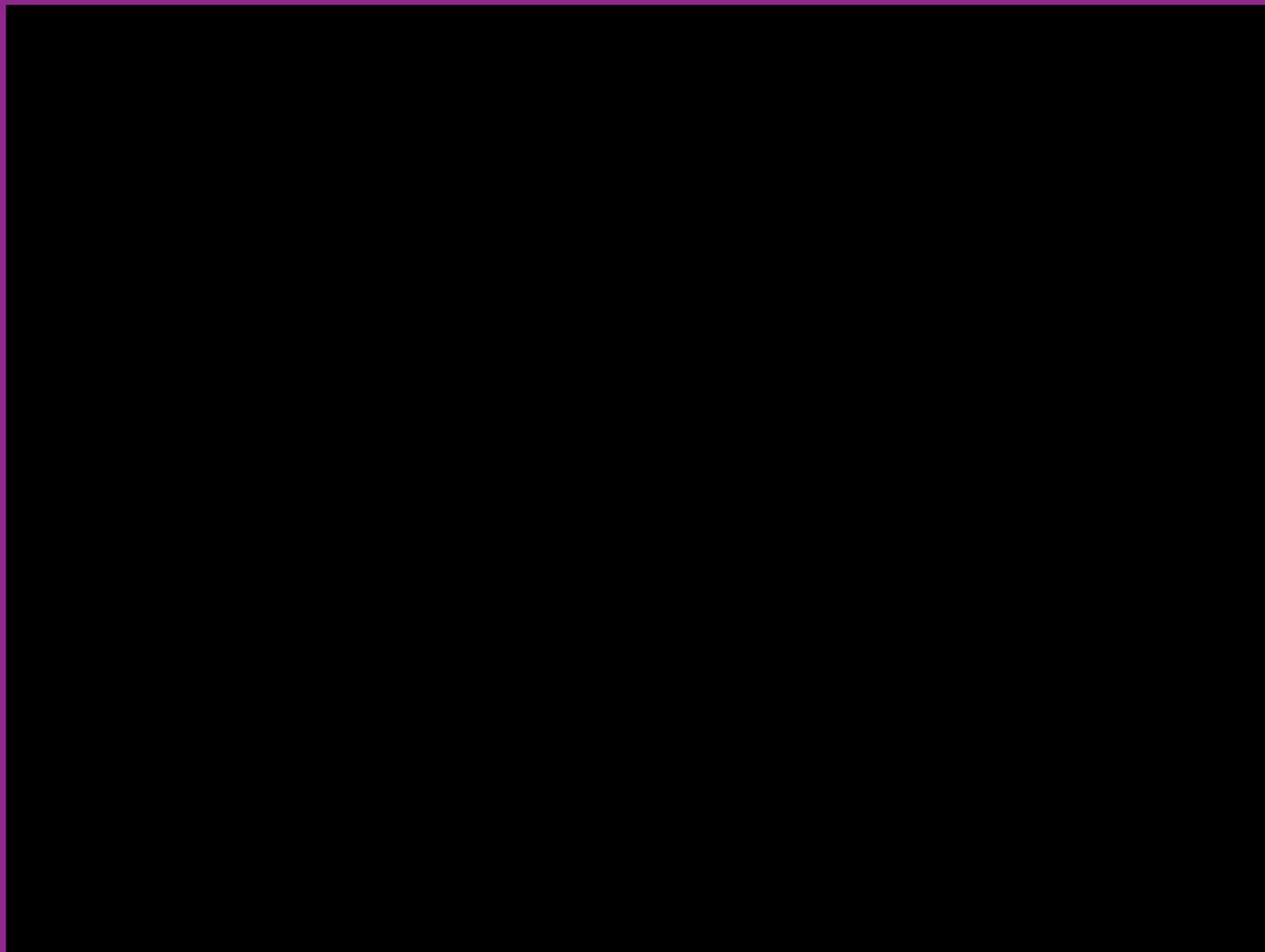
COMMUNITY

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WOMEN'S WORLD GLIDING CHAMPIONSHIP

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Videos

See all



0:13

✈️ Have you ever practised bailing out of your glider? ✈️ ...



9

449 views · 9 weeks ago



Women Gliding

Published by Francesca Roberts · 4 d · 🌐

💙💙 Fancy a gliding experience?? 💙💙

That's what happened for Sophie O'Sullivan this week.. 😊 never been in a glider before only light aircraft and commercial flights. She was flown by Women's British Gliding Squad member [Francesca Roberts](#)

Sophie is the Head of the RPAS and GA Unit at the Civil Aviation Authority (CAA) 🛩️🛩️

🛩️🛩️... See more





Women have fun gliding!!

Inspire

Grow

Community





It's successful!!

- Squad for WWGC2022 and beyond
- Women Gliding – big increase in members
- Social media – followers increasing

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2022

WWGC2022



WWGC2022 - the Vision

To deliver WWGC2022 **AND** maximise the legacy benefits to support:

- Increasing participation and membership including broadening the active demographic
- Raising the profile of UK gliding with the public and government, sport, aviation etc organisations.



5 Key Aims

1. **Operational** - Deliver a safe, sporting, enjoyable, well-organised competition
2. **Financial** - Financial control of WWGC2022 budget to deliver a surplus
3. **Marketing** - Promotion of WWGC2022 and UK gliding
4. **Sponsorship** - Develop & implement processes to gain sponsorship
5. **Legacy** - Achieve tangible legacy benefits for UK gliding

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Links

- Partners
- Sponsors
- Ambassadors

Published by Steph Smith on 15 October at 12:10

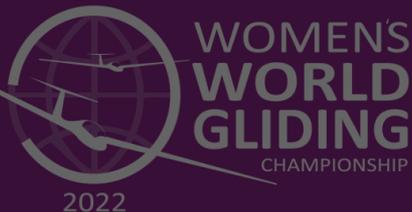
A great photo from [Avionic Watches](#) 😊✈️
If you fancy treating yourself to a watch, use code 'women gliding' for a 5% discount, which will also help raise funds for [Women Gliding](#)



#MYAVIONICLIFE



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Links

[avionicwatches.com](https://www.avionicwatches.com)

Use code 'women gliding'
for a **5% discount** on all watches in their range
AND
help raise funds for Women Gliding

A great photo from Avionic Watches 🤩 ✈️

If you fancy treating yourself to a watch, use code 'women gliding' for a 5% discount, which will also help raise funds for Women Gliding



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Events

- NOT talking about gliding...
- BUT about how gliding enhances life, leadership and business skills



WWGC 2022

Published by Steph Smith · 28 September at 14:01 · 🌐

WWGC2022 competition director Liz Sparrow speaking at the [Chartered Institute of Fundraising](#) annual conference on leadership and how gliding enhances these skills. Women Gliding [#STEM](#) [#cioffc](#)



Dhivya O'Connor CEO @DhivyaOConnor · 1h

[#leadership](#) [#CIOFFC](#)



Tony Banks @tonyleebanks · 1h

Inspiring words from Liz Sparrow at [#CIOFFC](#) this morning: "I never dreamt that one day I would be the world's top ranked glider". Liz tells us it's nurture rather than nature in a thought provoking session on leadership. Dream big! 🌟



1

1



1,882

People reached

109

Engagements

-

Distribution score

Boost post

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Events



The event will feature the exclusive internationally famous Aerosparx team followed by a display by the Ragdale Hall 'UK FIREWORKS CHAMPIONS 2019' Celestial Fireworks.

Enjoy the Food Stalls, Kids rides and get ideas or Christmas at the produce stalls

Gates open at 14:30 and will close to new arrivals at 16:15 to allow aeroSPARX to take off...

This awesome display will then start at 16:40!

YOUR BEST OPPORTUNITY TO SEE FLYING FIREWORKS FOR 2021'S FIREWORKS NIGHT!

[- BOOK NOW -](#)

LIMITED SPACES

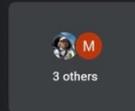
Want a preview -> [aeroSPARX](#)

[Get your Ticket](#)

M Matt Page is presenting

Before Briefing (1)

- Assist the task setting process by having a high-level brief of the airspace:
 - Check NOTAMS for last-minute CASI or problematic nav warnings
 - Review planned restrictions e.g. RAIT
 - Task setter and meteorologist will appreciate knowing about no-go areas before committing to tasks
- Make plans to activate any exemptions that need daily attention



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School STEM resources



KS2 Science
Clouds and Glider Racing



**The Glider Pilot Navigation
Challenge**
KS3 Maths

Fly your first cross-
country route and avoid
forbidden airspace!



KS4 Science
Zero Emissions Flight Energy Challenge

This activity builds students' ability to work scientifically, investigating convection and how air currents rise. National curriculum areas addressed include comparative and fair tests, observations, states of matter and the water cycle.

[KS2 Science Clouds and Glider racing Teacher notes v1 2](#)

[KS2 Science Clouds and Glider racing Student Worksheet v1 2](#)

[KS2 Clouds and Glider Racing main video](#)

[Role model video – Aude, meteorologist](#)

[Role model video – Anne, engineering student](#)

This activity builds mathematical thinking and addresses the following KS3 National Curriculum areas: speed, distance, time calculations, conversion across time and distance units, ratios and drawing charts.

[Glider Pilot Navigation Challenge KS3 maths teacher notes v1 2](#)

[Glider Pilot Navigation Challenge KS3 Maths student worksheet v1 2](#)

[Glider Pilot Navigation Challenge video](#)

This activity builds students' ability to work scientifically, investigating different types of energy and the transfer that occurs between them as a glider is launched into the air, flies and then lands. It covers the different types of energy, drawing an energy transfer diagram and conservation of energy.

[KS4 Science Zero Emissions Flight Energy Challenge Teacher Notes v1 0](#)

[KS4 Science Zero Emissions Flight Energy Challenge Student Worksheet v1](#)

[KS4 Zero Emissions Flight Energy Challenge video](#)

[KS4 Zero Emissions Flight Energy Challenge – model answer animation](#)

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Sponsorship

- Can we give sponsors value?
 - Advertising – mostly local
 - Youth development
 - Under-represented groups' personal development
 - Career pathways in aviation
 - Sustainability





LEGACY

INSPIRE

GROW

COMMUNITY



Practical, reusable resources

- Marketing
- Sponsorship
- Engagement in local community
- STEM and youth initiatives
- Diversity initiatives
- Sustainability initiatives



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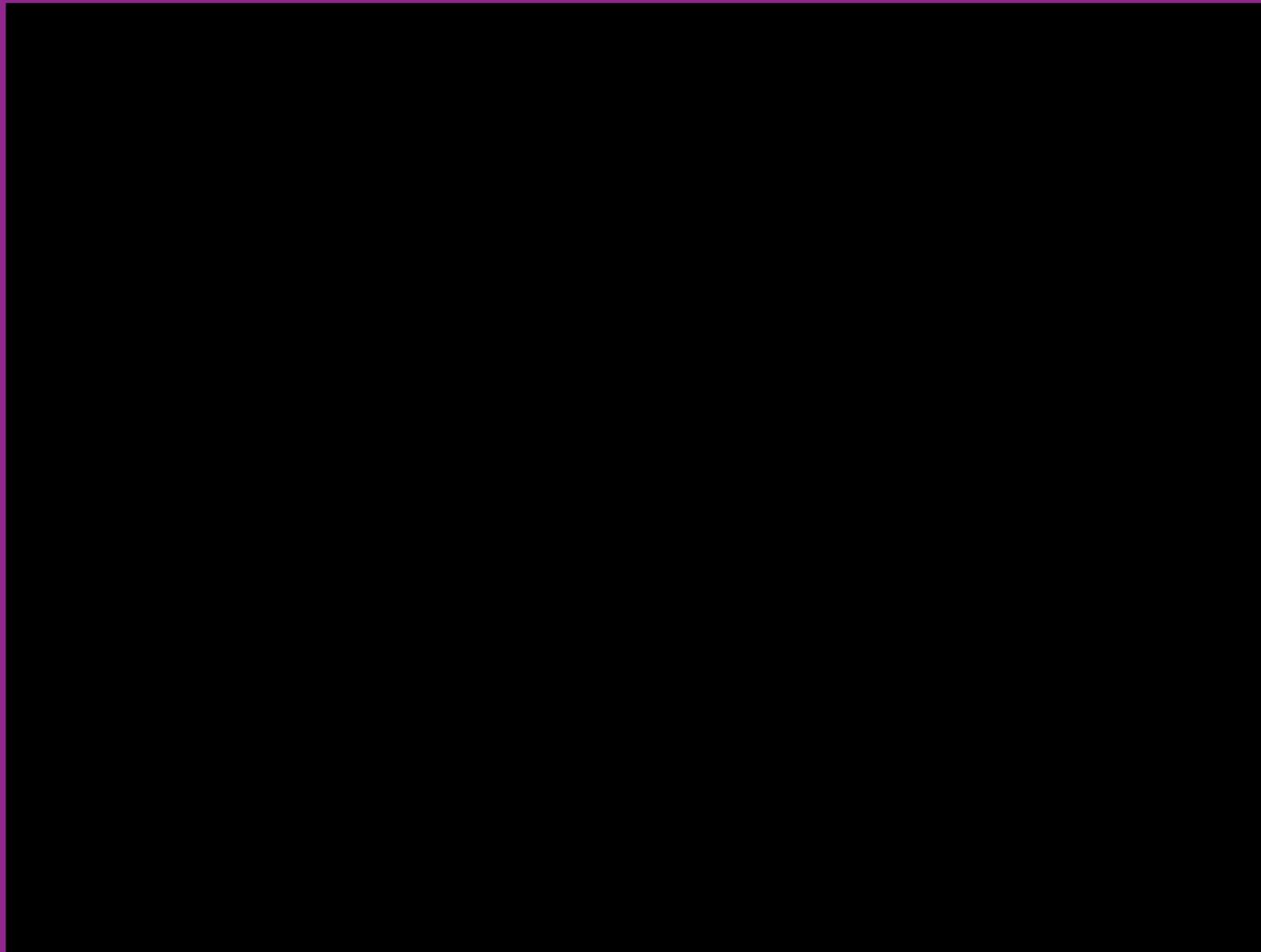
***PLEASE steal
our ideas and
resources!!!***

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